



National Economic Council Deputy Director Diana Farrell Featured On Azteca America's 'Issues: Caras Y Voces'

FOR IMMEDIATE RELEASE

Washington DC, January 5, 2010 – Azteca America television network is proud to feature National Economic Council Deputy Director Diana Farrell on this week's broadcast of "Issues: Caras y Voces," hosted by veteran Latino journalist Armando Guzmán.

Named last year to serve under Lawrence Summers on the National Economic Council, Diana Farrell was born in Colombia and educated in the United States, including undergraduate studies at Wesleyan and an M.B.A. from Harvard Business School. Prior to her appointment at the NEC, she was Director of the McKinsey Global Institute and has also worked at Goldman, Sachs & Company. Ms. Farrell is a member of the Council on Foreign Relations, the Bretton Woods Committee, and the Pacific Council on International Policy.

During the interview, she speaks about initiatives by the Obama Administration to improve transportation infrastructure, modernize the energy industry and stimulate small businesses.

In reference to small businesses, she says "The most important thing right now is that they add jobs." She also comments on the consumer stimulus programs by the Obama administration, including the recent proposal for homeowners to improve energy efficiency.

"Issues: Caras y Voces" features top leaders that impact the Latino community through one-on-one interviews conducted by Armando Guzmán. Covering the White House and the Capitol for almost two decades, Mr. Guzmán is one of the most respected correspondents in Washington. The interview forum airs Tuesday evenings during Noticiero Azteca America, the network news broadcast of Azteca America.

Past guests of "Issues: Caras y Voces" include: New Mexico Governor Bill Richardson, California Governor Arnold Schwarzenegger, Senator Mel Martinez (FL), Congressman Xavier Becerra (CA), Senator Harry Reid (NV), former Massachusetts Governor Mitt Romney, Congressman José E. Serrano (NY), Senator Bob Menendez (NJ), Los Angeles Mayor Antonio Villaraigosa, NIDA Director Nora Volkow, ACS President Elmer Huerta, California State Senator Gil Cedillo, former Senator George McGovern and San Francisco Mayor Gavin Newsom.

Don't miss "Issues: Caras y Voces" Tuesdays during the nighttime transmissions of Noticiero Azteca America at 11:00 pm EST and PST/ 10:00 pm CST. Webcast repetitions are available at www.fundacionaztecaamerica.org.

The forum is also broadcast in Mexico on Proyecto 40.

About Azteca America and Grupo Salinas

Azteca America is the fastest-growing Hispanic network in the United States. The network is a wholly owned subsidiary of TV Azteca S.A. de C.V., one of the two largest producers of Spanish-language television content in the world. Azteca America currently has presence in over 60 markets throughout the United States.

Azteca America and TV Azteca are companies of Grupo Salinas, a group of dynamic, fast-growing and technologically advanced companies focused on creating shareholder value, building the Mexican middle class and improving society through excellence. Created by Mexican entrepreneur Ricardo B. Salinas (www.ricardosalinas.com), Grupo Salinas also includes Grupo Elektra, Banco Azteca, Afore Azteca, Seguros Azteca, Grupo Iusacell and Azteca Internet.

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